







Type	Rotation	Size	Price			
			1 Month	3 Months	6 Months	1 Year
Leaderboard	Every 15 seconds depending on order of ad booked	728 x 90 px	\$600	\$535	\$540	\$510
Big Box Square	Every 15 seconds depending on order of ad booked	300 x 250 px	\$470	\$460	\$450	\$325
Body Horizontal Banner	Every 15 seconds depending on order of ad booked	848 x 100 px	\$300	\$260	\$250	\$225
Featured Advertiser Rectangle	Every 15 seconds depending on order of ad booked	263 x 330 px	\$600	\$535	\$540	\$510
Video	Streamed from Youtube link	600 x 160 px	\$200	\$150	\$100	\$85
Daily E-Zine/Newsletter	Non rotational	Issued daily to over 9,000 opt-in subscribers				

 <b>Leaderboard</b> (728 x 90)	 <b>Big Box Square</b> (263 x 263)	 <b>Body Horizontal Banner</b> (848 x 100)	 <b>Featured Advertiser Rectangle</b> (263 x 330)	 <b>Video</b> (263 x 250)
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## E-Zine Daily Banner

The *Collision Repair* and *Canadian Auto Recyclers* E-Zine is the ideal environment to connect with a targeted audience.

Rotation	Size	Daily	3 x	6 x	 <b>E-Zine Banner</b> (600 x 160)
Not sold on rotation	600 x 160 px	\$200	\$150	\$100	

## Digital Specifications

Format (JPEG or GIF)	Size (80k or less)	Links	Conditions
For animated GIF files in the E-Zine, please put the final animation frame first.	Material Deadline - Minimum two weeks prior to post	Please provide specified URL for social destination.	Only one ad per digital display unit. Refresh of creative recommended per three month period. If more than one ad is required, multiple ad units or page domain is available. Page domain rates on request.
<b>Video Specifications:</b> Upload a video from Youtube. Provide us with a link and a brief, clear written description that encourages people to view your ad. <b>Sponsored Content</b> Available on request.			